# WAGM EEO PUBLIC FILE REPORT 12/1/2021 TO 11/30/2022

#### I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Multimedia Journalist	1,2,4,6,7,9,11,14,15,19	15
Morning Meteorologist	1,2,11,14,15,16,19	15
News Anchor/Producer	1,2,4,6,7,9,11,14,15,17	1
Technical Media Producer	1,2,4,7,11,14,15,16	2
Multimedia Journalist	1,2,4,6,7,9,11,14,15,17	15
Multimedia Journalist	1,2,4,6,7,9,11,14,15,17	4
Sales Assistant	1,2,4,6,7,9,11,14,15,16,17	16
Sales Assistant	1,2,4,6,7,9,11,14,15,16,17	7
Morning Meteorologist	1,2,6,7,11,14,15,17	14
Multimedia Journalist	1,2,4,6,7,9,11,14,15,17	6
Account Executive	1,2,4,7,11,14,15,19	15
P/T Sports Reporter/MMJ	1,4,5,7,9,11,14,15,16,19	15

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# II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	In House Station Posting; Susan Willett, 12 Brewer Rd, Presque Isle Maine 04769	N	2
2	WAGMTV <u>www.wagmtv.com</u> ; Susan Cyr, 12 Brewer Rd, Presque Isle Maine 04769	N	3
3	WAGM TV-8 on air broadcast promotion	N	0
4	NMCC 33Edgemont Dr, Presque Isle ME 04769	N	2
5	University of Maine at Presque Isle, 181 Main St. Presque Isle Maine	N	0
6	TV JOBS <u>www.tvjobs.com</u> , PO BOX 4116, Oceanside, CA 92052	N	1
7	Opportunities Aroostook,  www.opportunitiesaroostook.com, 26 North St. Box 138, Presque Isle, ME 04769	N	1
8	Southern Maine Community College, 2 Fort Road, South Portland ME	N	0
9	New England School of Communications/Husson University; Mark Nason, One College Circle, Bangor ME 04401	N	0
10	University of Maine Systems- Career Systems www.umaine.edu/career	N	0
11	Indeed <u>www.indeed.com</u> , 6433 Champion Grandview Way, Building 1, Austin TX, 78750	N	10
12	Media Match, <a href="http://www.media-match.com">http://www.media-match.com</a> , P.O. Box 48220 Los Angeles, CA 90048	N	0
13	People Matter/Snag <a href="www.peoplematter.com">www.peoplematter.com</a> Gray Television, Inc. 4370 Peachtree Road, NE Suite 400 Atlanta GA 30319	N	0
14	Gray Television website www.gray.tv/careers	N	9
15	Word of Mouth	N	11
16	Facebook www.facebook.com	N	4
17	Linkedin www.linkedin.com/jobs	N	0
18	Maine JobLink www.joblink.maine.gov	N	0
19	Career Builder www.careerbuilder.com		0
	TOTAL INTERVIEWEES OVER RE	PORTING PERIOD	43

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### III. RECRUITMENT INITIATIVES

	Type Of Recruitment Initiative (Menu Selection)	Brief Description Of Activity
1	EEO Management Training	Feb 17, 2022 – Our Office Manager participated in a training on the FCC's EEO Rules and Regulations provided by Joan Stewart of Wiley Rein, LLP
2	Scholarship Program	July 22, 2022 – WAGM funds a scholarship program for students interested in enrolling in higher education in the broadcast field. The station awarded WAGM's Rene Cloukey Scholarship of \$2000 to a student this year.
3	Participate in Events sponsored by Education Institutions	April 7, 2022 – WAGM gave the University of Maine Presque Isle journalism students a tour of the station and described the various jobs in each department.
4	Participate in Events sponsored by Education Institutions	February 9, 2022 – News Director and Assistant News Director spoke to a journalism class at UMPI. Discussion included jobs available in the industry, ways to succeed, and what to expect on a job interview.
5	Internship Program	May 23-June 23, 2022 – WAGM offers an internship program. During this reporting year, one intern participated in our program to learn about different jobs in broadcasting. The student was attending Husson University through a NESCOM program.